



Ways To Create Great Social Media Content

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|--------------------------------------------------|---------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Blogs | <input type="checkbox"/> Slide Decks | <input type="checkbox"/> Testimonials |
| <input type="checkbox"/> Emails | <input type="checkbox"/> Case Studies | <input type="checkbox"/> Quotes |
| <input type="checkbox"/> E-Books | <input type="checkbox"/> Checklists | <input type="checkbox"/> Interviews |
| <input type="checkbox"/> Landing Pages | <input type="checkbox"/> Research | <input type="checkbox"/> Product Reviews |
| <input type="checkbox"/> Video/Lives | <input type="checkbox"/> Facts & Statistics | <input type="checkbox"/> Comparisons Content |
| <input type="checkbox"/> Infographics | <input type="checkbox"/> Demos | <input type="checkbox"/> Company News |
| <input type="checkbox"/> Cheat Sheet | <input type="checkbox"/> Lists | <input type="checkbox"/> Community News |
| <input type="checkbox"/> Workbooks | <input type="checkbox"/> How-To | <input type="checkbox"/> Industry News |
| <input type="checkbox"/> Templates | <input type="checkbox"/> Q+A | <input type="checkbox"/> Book Reviews |
| <input type="checkbox"/> Whites Papers & Reports | <input type="checkbox"/> Why | <input type="checkbox"/> Microsites e.g. AskThePhysio |

- Opinion Pieces
- Predictions
- Industry Trends
- What Not To Do
- Memes
- Courses
- PR Coverage
- Surveys
- Competitions
- Challenges
- Webinars
- Events
- Live Chats
- Handrawn Notes of Brainstorms
- Podcasts
- Metaphors
- Ask Me Anything
- Polls
- User Generated Content
- Awards