



# Ways To Create Great Social Media Content

© Muireann Fitzmaurice

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Blogs                   | <input type="checkbox"/> Slide Decks        | <input type="checkbox"/> Testimonials                 |
| <input type="checkbox"/> Emails                  | <input type="checkbox"/> Case Studies       | <input type="checkbox"/> Quotes                       |
| <input type="checkbox"/> E-Books                 | <input type="checkbox"/> Checklists         | <input type="checkbox"/> Interviews                   |
| <input type="checkbox"/> Landing Pages           | <input type="checkbox"/> Research           | <input type="checkbox"/> Product Reviews              |
| <input type="checkbox"/> Video/Lives             | <input type="checkbox"/> Facts & Statistics | <input type="checkbox"/> Comparisons Content          |
| <input type="checkbox"/> Infographics            | <input type="checkbox"/> Demos              | <input type="checkbox"/> Company News                 |
| <input type="checkbox"/> Cheat Sheet             | <input type="checkbox"/> Lists              | <input type="checkbox"/> Community News               |
| <input type="checkbox"/> Workbooks               | <input type="checkbox"/> How-To             | <input type="checkbox"/> Industry News                |
| <input type="checkbox"/> Templates               | <input type="checkbox"/> Q+A                | <input type="checkbox"/> Book Reviews                 |
| <input type="checkbox"/> Whites Papers & Reports | <input type="checkbox"/> Why                | <input type="checkbox"/> Microsites e.g. AskThePhysio |



- Opinion Pieces
- Predictions
- Industry Trends
- What Not To Do
- Memes
- Courses
- PR Coverage
- Surveys
- Competitions
- Challenges
- Webinars
- Events
- Live Chats
- Handrawn Notes of Brainstorms
- Podcasts
- Metaphors
- Ask Me Anything
- Polls
- User Generated Content
- Awards

